GOVERNMENT OF INDIA
TRIBAL AFFAIRS
LOK SABHA

UNSTARRED QUESTION NO:26
ANSWERED ON:25.04.2016
Tribal Art and Crafts Exhibitions
K. Shri Parasuraman

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) whether the Government is concerned that majority of the true traditional tribal art and crafts do not have adequate place in the Indian market as well as abroad and if so, the details thereof;

(b) whether the Government has any proposal to conduct periodical exhibitions especially meant for tribal art and crafts in the capitals of all States; and

(c) if so, the details thereof and the total number of such exhibitions conducted by the Government in the country and abroad so far?

Answer

MINISTER FOR TRIBAL AFFAIRS
(SHRI JUAL ORAM)

(a) The Government is aware of the share of traditional art and crafts in the domestic market as well as abroad. Under Ministry of Tribal Affairs Tribal Cooperative Marketing Development Federation of India Ltd. (TRIFED) is providing marketing support to tribal products. TRIFED has its network of showrooms known as TRIBES INDIA.

(b) & (c) TRIFED is organising exhibitions like Aadishilps, Aadichitra, Octave etc. for tribal art and crafts in the capitals of States. The details of exhibitions organised by TRIFED in country and abroad are given at Annexure.

Annexure
Annexure referred to in reply to part (b) and (c) of the LSUSQ No. 26 for 25.4.2016 regarding "Tribal Art and Crafts Exhibitions" by Shri K. Parasuraman, MP.

o "Aadishilp" − The details of Aadishilp exhibitions organized are given below:

Year No. of Aadishilp Exhibition organised Places No. of artisans participated
2012-13 1 Delhi 121
2013-14 2 Delhi and Bhopal 100
2014-15 3 Delhi, Bhopal and Lucknow 134
2015-16 3 Delhi, Bhopal and Lucknow 131

o "Aadichitra" − The details of Aadichitra exhibitions organized are given below:

Year No. of Aadichitra Place
2012-13 12 Shanthigiri Ashram(Kerala), Kullu, Naggar, Shimla (Himachal Pradesh), Bangalore (Karnataka), Ahmadabad (Gujarat), Chennai (Tamil Nadu), Kolkata (West Bengal), Hyderabad (Andhra Pradesh), 2 exhibitions in Mumbai (Maharashtra) & Goa
2013-14 15 Bangalore, Goa, Chennai, Mumbai, Darjeeling, Dehradun, Indore, Hyderabad, Jaipur , Delhi, Vadodra, Ahmedabad and Kolkota
2014-15 14 Delhi, Bangalore, Darjeeling, Nagpur, Ahmedabad, Bhubaneswar, Surat, Pune, Chennai, Hyderabad, Chandigarh and Mumbai
2015-16 9 Nine Aadichitra at Bangalore, Hyderabad, Darjeeling, Delhi, Chennai, Pune, Vishakhapatnam, Chandigarh and Mumbai have been organised.
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o OCTAVE − a dance festival of North Eastern Region. The details of events participated are given below:

Year No. of Octave Place No. of Artisans Participated
2012-13 1 Jodhpur 60

2013-14 1 Mumbai 50
2014-15 1 Panaji, Goa 60
2015-16 1 Vadodara, Gujarat 60

TRIFED also participates in a number of exhibitions to promote tribal products. TRIFED participated in 88 exhibitions during the last financial year across country.

o International Exhibitions: The details of International Exhibitions participated by TRIFED are given below:

Sl. No.	Financial Year	Name of International Exhibition	Date of Exhibition
1	2011-12	AFL Artigiano Infiera, Milan, Italy	3-11 December, 2011
2	-do-	Intergift Spain	14-18 September, 2011
3	2012-13	AFL Artigiano Infiera, Milan, Italy	1-9 December, 2012
4	-do-	Intenational Spring Fair 2013, Birmingham, UK	2-7 February, 2013
5	2013-14	Import Shop Berlin, Germany	13-17 November, 2013
6	-do-	AFL Artigiano Infiera, Milan, Italy	30 November - 8 December, 2013
7	2015-16	AFL Artigiano Infiera, Milan, Italy	5 -13 December, 2015